



APPLICATION FOR 2019 RBC EPIC FOUNDERS PROGRAM

Applications Due: April 21st, 2019

The RBC EPIC Founders Program offers students or alumni \$6,000 to work on their business and prototype full time (35 hrs/week) over a 12-week period from May 13 to August 1, 2019 and present their progress at Pitch Day on August 1, 2019.

To be eligible for the RBC EPIC Founders Program you must fulfill the following requirements:

- University of Windsor and St. Clair College students or recent alumni graduated within the last 7 years (post 2012)
- Business idea must be based in Windsor
- Must show some evidence of attempted idea validation (customer interviews, expert consultation, attendance in EPICentre events or programming etc.)
- Not working full time
- Must dedicate 35 hours a week to work on business
- Available Monday to Friday, 8:30am to 4:30pm from May 13 to August 1, 2019 and for Pitch Day on August 1, (excluding holidays) and occasional nights and weekends
- Must be eligible to work in Canada



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Application Process:

Round 1: Formal Application

Applicants will be required to answer the attached questions describing their business/business idea and the steps taken towards validation of this business/business idea.

Upon completion of this application, please submit your completed application to:

epicentre@uwindsor.ca

Applications will be reviewed, and successful applications will proceed to Round 2.

Round 2: Idea Pitch

Upon successful completion of Round 1, applicants will be required to pitch their idea in front of a panel of judges. Final selection will take place shortly after, and successful applicants will be admitted into the RBC EPIC Founders Program.

Program Start Date: May 13th, 2019

Program End Date: August 1st, 2019

Pitch Day: August 1st, 2019



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Application Date:

VENTURE AND CONTACT INFORMATION

Venture/Project Name:

Primary Contact Name:

RBC EPIC FOUNDER MEMBERS

(INCLUDING PRIMARY CONTACT PERSON- MAXIMUM OF TWO TEAM MEMBERS ARE ELIGIBLE TO RECEIVE FUNDING)

	Name	Title	Home Address, Province, Postal Code
1.			
2.			

ADDITIONAL TEAM MEMBERS

	Name	Title	Home Address, Province, Postal Code
1.			
2.			
3.			
4.			

	Phone	Email
1.		
2.		
3.		
4.		

	University/College	Faculty/Degree	Graduation/ Expected Graduation Date
1.			
2.			
3.			
4.			



BUSINESS IDEA

What is your idea?

What problem does your idea wish to solve?

What is your value proposition? (What makes your products/services better? Why would your customers choose your products/services over competitors?)

Who will be your customers? (Which group(s) of customer(s) will you target?)

What is the size of the market?

What is your revenue model? (How will your business make money?)

What steps have you taken to develop on your business idea? Any success to date?



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INTELLECTUAL PROPERTY (IP)

Will your idea generate any intellectual property (patents, copyrights, trademarks): [please select]

Please provide details of the IP(s):

REFERRAL

How do you find out about us?

ADDITIONAL COMMENTS

If available, please include a copy of your business plan, business model canvas, and/or any other relevant information with the completed application form.

Submit completed application by **April 21, 2019** to epicentre@uwindsor.ca

You may be asked to present to the Committee. Final decision is at the discretion of the Committee.