



## APPLICATION FOR 2018 RBC EPIC FOUNDERS PROGRAM

### Applications Due: March 31, 2018

The RBC EPIC Founders Program offers students or alumni \$6,000 to work on their business and prototype full time (35 hrs/week) over a 12-week period from May 7 to July 27, 2018 and present their progress at Pitch Day on July 27, 2018.

To be eligible for the RBC EPIC Founders Program you must fulfill the following requirements:

- University of Windsor and St. Clair College students or recent alumni graduated within the last 7 years (post 2011)
- Under 29 years of age
- Business idea must be based in Windsor
- Must show some evidence of attempted idea validation (customer interviews, expert consultation, attendance in EPICentre events or programming etc.)
- Not working full time
- Must dedicate 35 hours a week to work on business
- Available Monday to Friday, 8:30am to 4:30pm from May 7 to July 27, 2018 and for Pitch Day on July 27, (excluding holidays) and occasional nights and weekends
- Must be eligible to work in Canada



RBC Foundation  
RBC Fondation

## Application Process:

### Round 1: Formal Application

Applicants will be required to answer the attached questions describing their business/business idea and the steps taken towards validation of this business/business idea.

Upon completion of this application, please submit your completed application to Sydney Thompson: [thomps22@uwindsor.ca](mailto:thomps22@uwindsor.ca)

Applications will be reviewed, and successful applications will proceed to Round 2

### Round 2: Idea Pitch

Upon successful completion of Round 1, applicants will be required to pitch their idea in front of a panel of judges. Final selection will take place shortly after, and successful applicants will be admitted into the RBC EPIC Founders Program.

**Program Start Date: May 7, 2018**

**Program End Date: July 27, 2018**

**Pitch Day: July 27, 2018**



RBC Foundation RBC Fondation

Application Date:

**VENTURE AND CONTACT INFORMATION**

Venture/Project Name:

Primary Contact Name:

**RBC EPIC FOUNDER MEMBERS**

**(INCLUDING PRIMARY CONTACT PERSON- MAXIMUM OF TWO TEAM MEMBERS ARE ELIGIBLE TO RECEIVE FUNDING)**

|    | Name | Title | Home Address, Province, Postal Code |
|----|------|-------|-------------------------------------|
| 1. |      |       |                                     |
| 2. |      |       |                                     |

**ADDITIONAL TEAM MEMBERS**

|    | Name | Title | Home Address, Province, Postal Code |
|----|------|-------|-------------------------------------|
| 1. |      |       |                                     |
| 2. |      |       |                                     |
| 3. |      |       |                                     |
| 4. |      |       |                                     |

|    | Phone | Email |
|----|-------|-------|
| 1. |       |       |
| 2. |       |       |
| 3. |       |       |
| 4. |       |       |

|    | University/College | Faculty/Degree | Graduation/ Expected Graduation Date |
|----|--------------------|----------------|--------------------------------------|
| 1. |                    |                |                                      |
| 2. |                    |                |                                      |
| 3. |                    |                |                                      |
| 4. |                    |                |                                      |



RBC Foundation  
RBC Fondation

## **BUSINESS IDEA**

**What is your idea?**

**What problem does your idea wish to solve?**

**What is your value proposition? (What makes your products/services better? Why would your customers choose your products/services over competitors?)**

**Who will be your customers? (Which group(s) of customer(s) will you target?)**

**What is the size of the market?**

**What is your revenue model? (How will your business make money?)**

**What steps have you taken to develop on your business idea? Any success to date?**



RBC Foundation  
RBC Fondation

### **INTELLECTUAL PROPERTY (IP)**

Will your idea generate any intellectual property (patents, copyrights, trademarks): [please select]

Please provide details of the IP(s):

### **REFERRAL**

How do you find out about us? [please select from the list]

If other, please specify:

### **ADDITIONAL COMMENTS**

If available, please include a copy of your business plan, business model canvas, and/or any other relevant information with the completed application form.

Submit completed application by **March 31, 2018** to Program Lead, Sydney at [thomps22@uwindsor.ca](mailto:thomps22@uwindsor.ca)

You may be asked to present to the Committee. Final decision is at the discretion of the Committee.