

Application for 2018 RBC EPIC Founders Program

**Applications Due: March 31, 2018**

**The RBC EPIC Founders Program offers students or alumni $6,000 to work on their business and prototype full time (35 hrs/week) over a 12-week period from May 7 to July 27, 2018 and present their progress at Pitch Day on July 27, 2018.**

**To be eligible for the RBC EPIC Founders Program you must fulfill the following requirements:**

* **University of Windsor and St. Clair College students or recent alumni graduated within the last 7 years (post 2011)**
* **Under 29 years of age**
* **Business idea must be based in Windsor**
* **Must show some evidence of attempted idea validation (customer interviews, expert consultation, attendance in EPICentre events or programming etc.)**
* **Not working full time**
* **Must dedicate 35 hours a week to work on business**
* **Available Monday to Friday, 8:30am to 4:30pm from May 7 to July 27, 2018 and for Pitch Day on July 27, (excluding holidays) and occasional nights and weekends**
* **Must be eligible to work in Canada**

****

**Application Process:**

**Round 1: Formal Application**

**Applicants will be required to answer the attached questions describing their business/business idea and the steps taken towards validation of this business/business idea.**

**Upon completion of this application, please submit your completed application to Nicole Anderson:** [**nicolea@uwindsor.ca**](mailto:nsleiman@uwindsor.ca)

**Applications will be reviewed, and successful applications will proceed to Round 2**

**Round 2: Idea Pitch**

**Upon successful completion of Round 1, applicants will be required to pitch their idea in front of a panel of judges. Final selection will take place shortly after, and successful applicants will be admitted into the RBC EPIC Founders Program.**

**Program Start Date: May 7, 2018**

**Program End Date: July 27, 2018**

**Pitch Day: July 27, 2018**

****

**Application Date:**

Venture and Contact Information

**Venture/Project Name:**

**Primary Contact Name:**

RBC EPIC Founder Members

(including primary contact person- Maximum of two team members are eligible to receive funding)

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Name** | **Title** | **Home Address, Province, Postal Code** |
| 1. |  |  |  |
| 2. |  |  |  |

Additional Team Members

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Name** | **Title** | **Home Address, Province, Postal Code** |
| 1. |  |  |  |
| 2. |  |  |  |
| 3. |  |  |  |
| 4. |  |  |  |

|  |  |  |
| --- | --- | --- |
|  | **Phone** | **Email** |
| 1. |  |  |
| 2. |  |  |
| 3. |  |  |
| 4. |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
|  | **University/College** | **Faculty/Degree** | **Graduation/ Expected Graduation Date** |
| 1. |  |  |  |
| 2. |  |  |  |
| 3. |  |  |  |
| 4. |  |  |  |

****

Business Idea

**What is your idea?**

**What problem does your idea wish to solve?**

**What is your value proposition? (What makes your products/services better? Why would your customers choose your products/services over competitors?)**

**Who will be your customers? (Which group(s) of customer(s) will you target?)**

**What is the size of the market?**

**What is your revenue model? (How will your business make money?)**

**What steps have you taken to develop on your business idea? Any success to date?**

****

Intellectual Property (IP)

**Will your idea generate any intellectual property (patents, copyrights, trademarks):**

**Please provide details of the IP(s):**

Referral

**How do you find out about us?**

If other, please specify:

Additional Comments

If available, please include a copy of your business plan, business model canvas, and/or any other relevant information with the completed application form.

Submit completed application by **March 31, 2018** to Program and Events Lead, Nicole Anderson at [**nicolea@uwindsor.ca**](mailto:nsleiman@uwindsor.ca)

You may be asked to present to the Committee. Final decision is at the discretion of the Committee.